

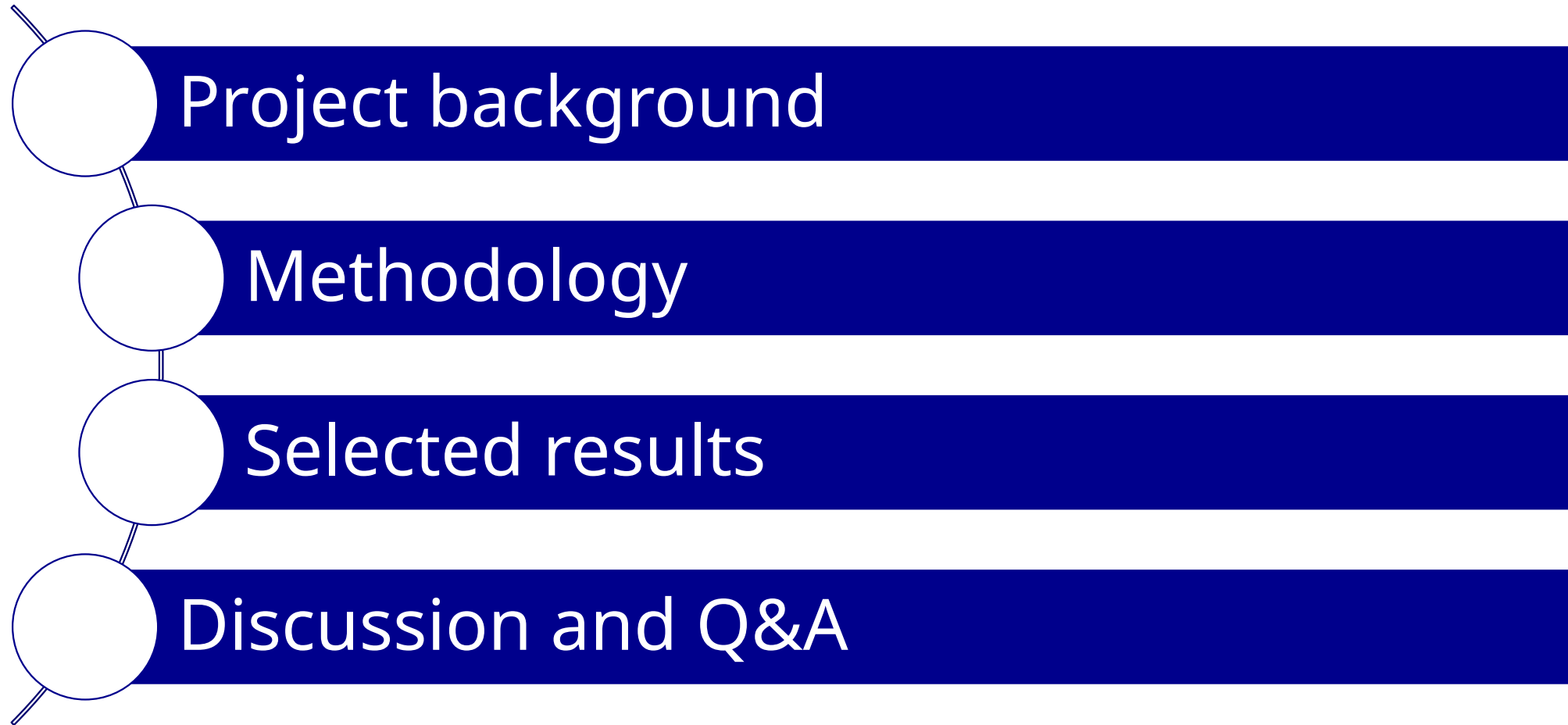
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# Operationalizing the Whole-Institution Paradigm: Participatory Approach to Sustainability Assessment Framework Development in German Higher Education

Master: Untertitelformat bearbeiten

# Agenda



# Project Background: UNISIMS

## **UNISIMS:**

University Sustainability Indicator Monitoring System (supported by German Environmental Foundation)

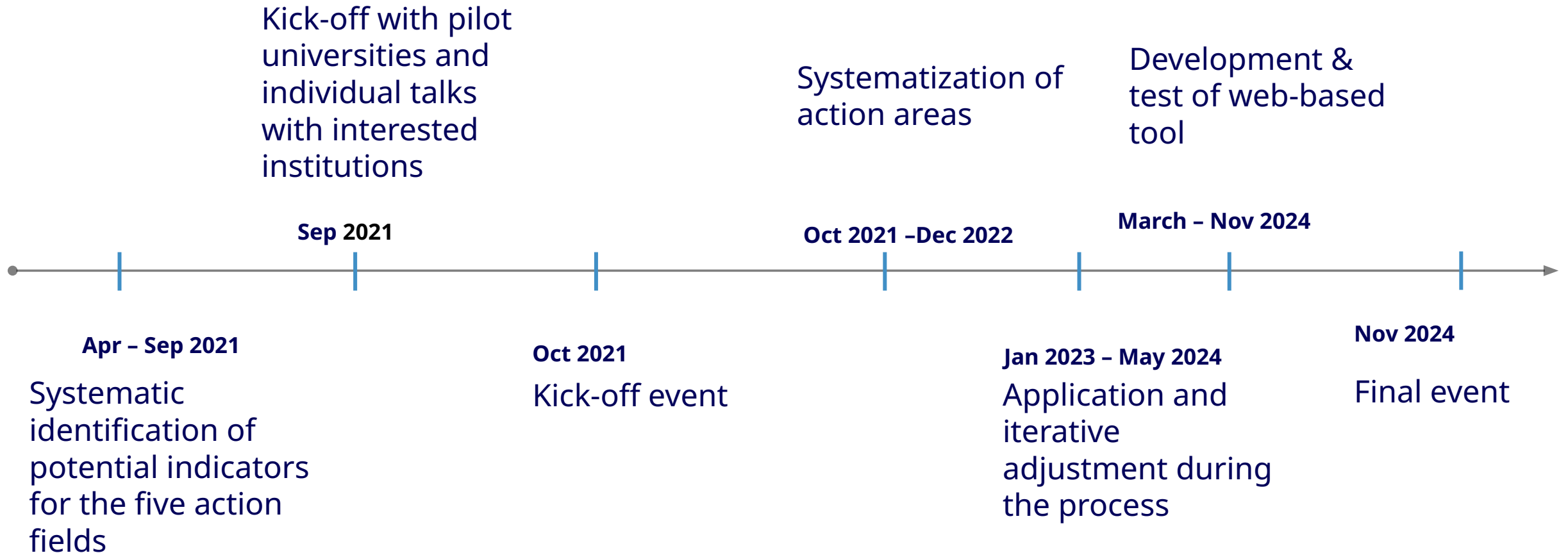
## **Aims:**

1. Standardized web-based system for sustainability assessment
2. Participatory development of practice-oriented indicators

## **Action fields:**

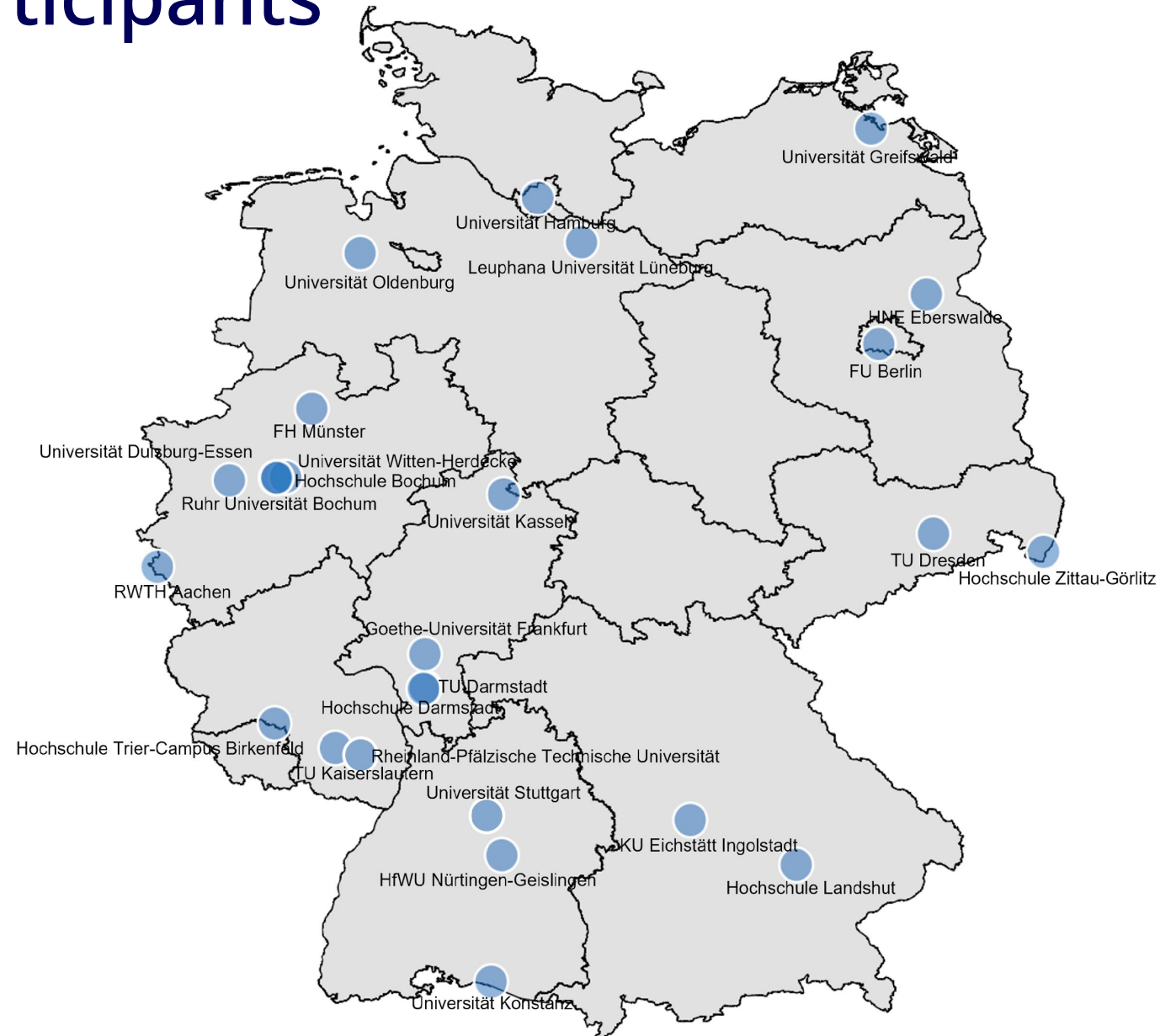
Teaching, Research, Outreach, Governance and Operations

# Project Background: Timeline



# Project Background: Participants

- **Pilot universities: 25**
- **Interested universities: 26**



# Methodology: Literature Review



# Methodology: Participatory Approach Phase 1



# Methodology: Participatory Approach Phase 1

**Opening event** on 14 Oct 2021

## **Workshops Teaching**

- Workshop 1 on 15 Oct 2021
- Survey
- Workshop 2 on 19 Nov 2021

## **Workshops Research**

- Workshop 1 on 14 Jan 2022
- Survey
- Workshop 2 on 18 Feb 2022

## **Workshops Outreach**

- Workshop 1 on 25 Mar 2022
- Survey
- Workshop 2 on 13 May 2022

## **Workshops Governance**

- Workshop 1 on 24 Jun 2022
- Survey
- Workshop 2 on 26 Aug 2022

## **Workshops Operations**

- Workshop 1 on 30 Sep 2022
- Survey
- Workshop 2 on 11 Nov 2022

## **Advisory board meetings**

- 1st meeting on 12 Jan 2022
- 2nd meeting on 4 May 2022
- 3rd meeting on 21 Nov 2022
- 4th meeting on 11 May 2023

## **Meetings with pilot universities:**

- Kick-off on 1 July 2021
- Piloting workshop 1 on 8 Apr 2022
- Evaluation of piloting on 14 Sep 2022

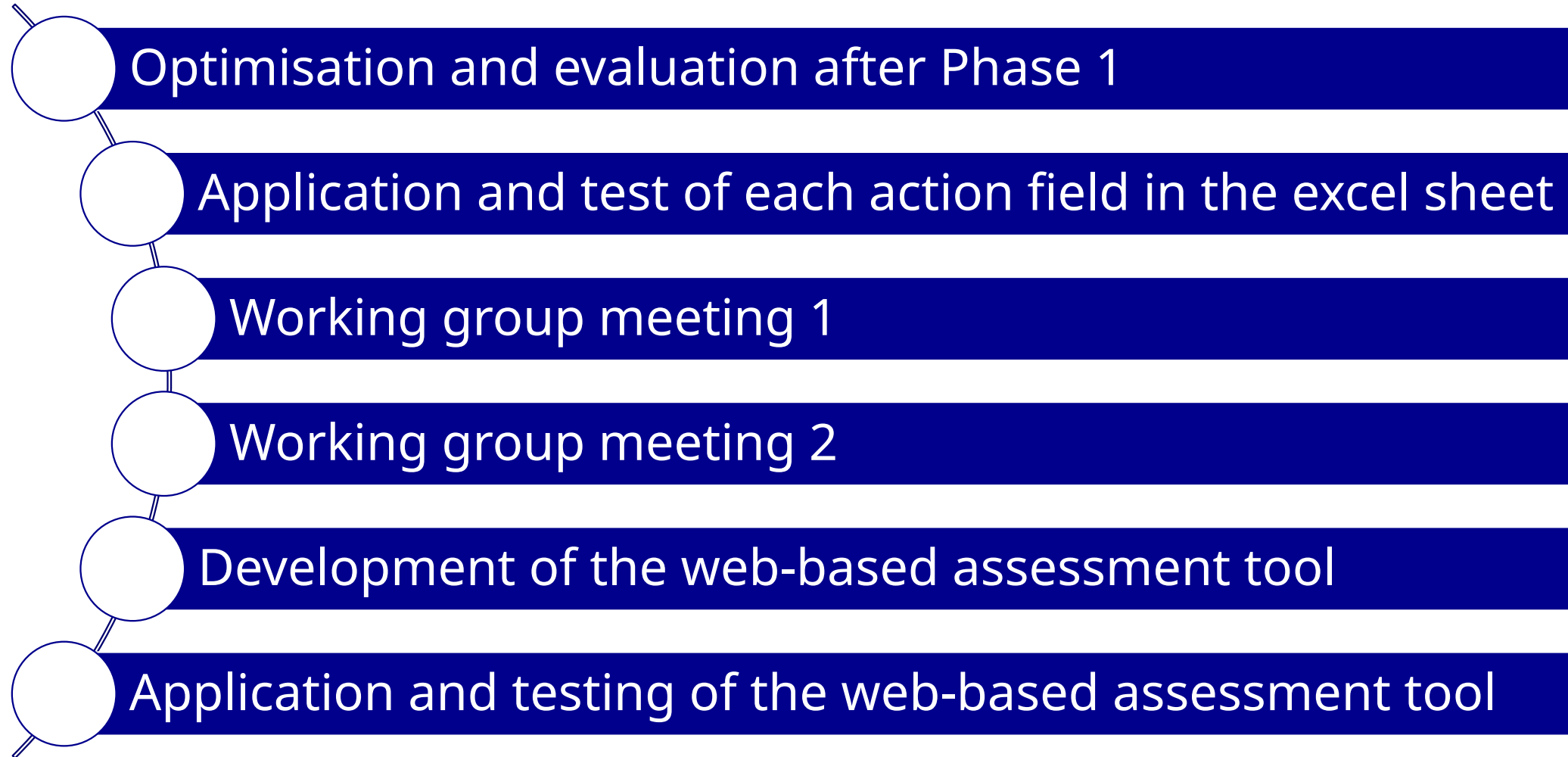




# Methodology: Participatory Approach Phase 1

Action field	Total	Systematised	Topics for Workshop 1
Teaching	420	25 (6%)	6
Research	238	38 (16%)	3
Outreach	242	46 (19%)	2
Governance	46	19 (41%)	3
Operations	232	20 (9%)	2
Sum	1,178	148 (13%)	16

# Methodology: Participatory Approach Phase 2



# Methodology: Participatory Approach Phase 2

## **Working group Teaching**

- Pilot test April to August 2022
- Meeting 1 on 27 Jan 2023
- Meeting 2 on 27 Feb 2023

## **Working group Research**

- Pilot test April to August 2022
- Meeting 1 on 1 Mar 2023
- Meeting 2 on 24 Apr 2023

## **Working group Outreach**

- Pilot test January to April 2023
- Meeting 1 on 12 Jun 2023
- Meeting 2 on 14 Jul 2023

## **Working group Governance**

- Pilot test July to September 2023
- Meeting 1 on 6 Nov 2023
- Meeting 2 on 4 Dec 2023

## **Working group Operations**

- Pilot test December to February 2024
- Meeting 1 on 19 Apr 2024
- Meeting 2 on 3 May 2024

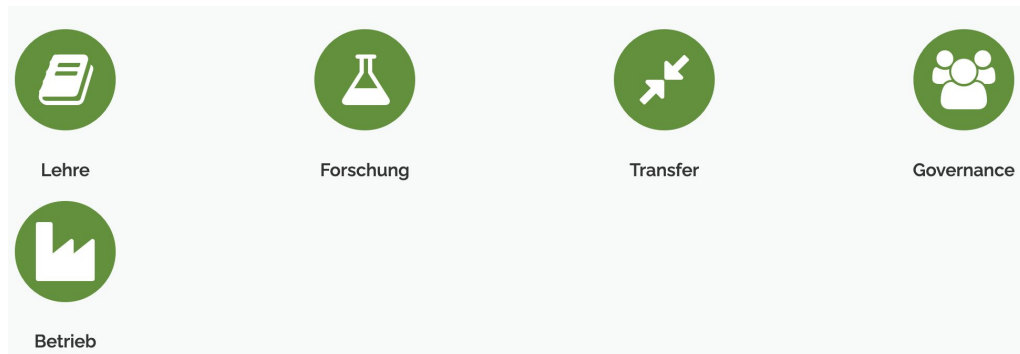
## **Web-based tool application**

- September to November 2024



# Selected Results: Scope of Web-Based Tool Application

- **20 universities:** (pilot universities + interested universities)
- **Action fields:** Teaching, Research, Outreach, Governance, Operations
- **Data entry:**
  - Five forms: the respective forms can be filled out and submitted separately
  - Comment fields at the end of each form



## HANDLUNGSFELD LEHRE

Progress bar: Rahmenbedingungen (active), Reguläres Lehrangebot, Weiterbildung, Evaluation und Qualität, Partizipation und Anreize

### 1.1 Strukturelle Verankerung

Bitte geben Sie an, ob Nachhaltigkeit in der Lehre strukturell verankert ist. \*

- ☐ Strukturelle Verankerung in der Lehre ist nicht vorhanden
- ☐ Strukturelle Verankerung wird aktuell vorbereitet bzw. ist in Arbeit
- ☐ Strukturelle Verankerung in der Lehre ist vorhanden (beim Anklicken öffnen sich weiterführende Fragen und/oder Maßnahmen)

### 1.2 Strukturelle Verankerung: Wie

Wie ist bzw. wie wird Nachhaltigkeit in der Lehre strukturell verankert?

# Outcome: Scope of Web-based Tool Application

	Teaching	Research	Outreach	Governance	Operations
Completely	7	4	4	6	3
Partially	5	5	4	5	10
<b>Sum</b>	<b>12</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>13</b>

Some universities have only filled in individual fields of action, while others have filled in all five fields of action.

# Outcome: One Flyer for Each Action Field

Action field	Total	Systematised	Topics Workshop 1	Topics Flyer (Indikators)
Teaching	420	25	6	5 (12)
Research	238	38	3	3 (15)
Outreach	242	46	2	6 (22)
Governance	46	19	3	4 (17)
Operations	232	20	2	3 (22)
<b>Sum</b>	<b>1178</b>	<b>148</b>	<b>16</b>	<b>88</b>

# Selected Results: Flyer Teaching

## Sections:

1. Institutional conditions for sustainability in teaching (five qualitative indicators)
2. Regular curriculum offerings (one quantitative indicator)
3. Further education and training (three qualitative and three quantitative indicators)
4. Evaluation and quality (one qualitative indicator)
5. Participation and incentives (three qualitative indicators)



The flyer is for the UNISIMS project, a standardized web-based benchmark system for sustainability evaluation at universities. It is supported by Technische Universität Dresden and the Deutsche Bundesstiftung Umwelt (DBU). The flyer is titled 'HANDLUNGSFELD LEHRE' (Field of Action Teaching) and focuses on 'ABSCHNITT 1: RAHMENBEDINGUNGEN VON NACHHALTIGKEIT IN DER LEHRE' (Section 1: Framework conditions of sustainability in teaching). The specific section shown is '1.1 Bitte geben Sie an, ob Nachhaltigkeit in der Lehre strukturell verankert ist.' (1.1 Please indicate whether sustainability in teaching is structurally anchored). It provides a list of response options for how sustainability is anchored in teaching.

 TECHNISCHE UNIVERSITÄT DRESDEN

 gefördert durch  
DBU  
Deutsche Bundesstiftung Umwelt  
www.dbu.de

## UNISIMS

Standardisiertes webbasiertes Benchmark-System zur Nachhaltigkeitsbewertung an Hochschulen

### HANDLUNGSFELD LEHRE

#### ABSCHNITT 1: RAHMENBEDINGUNGEN VON NACHHALTIGKEIT IN DER LEHRE

**1.1 Bitte geben Sie an, ob Nachhaltigkeit in der Lehre strukturell verankert ist.**

*Antwortoptionen:*

- Nachhaltigkeit in der Lehre ist nicht verankert
- Verankerung wird aktuell vorbereitet bzw. ist in Arbeit
- Verankerung ist an Hochschule vorhanden
- Verankerung ist an Fakultäten/Fachbereichen vorhanden
  - Bitte geben Sie den Anteil der Fakultäten an den Gesamtanzahl der Fakultäten an der Hochschule, an denen die Nachhaltigkeit verankert ist.
- Verankerung ist in Modulen vorhanden
- Verankerung ist in Studiengängen vorhanden
  - Bitte geben Sie den Anteil der Studiengänge an der Gesamtanzahl der Studiengänge an der Hochschule in denen die Nachhaltigkeit verankert ist.

# Selected Results: Flyer Teaching

## **Institutional conditions for sustainability in teaching**

1.1 Please indicate whether sustainability is structurally embedded in teaching.

1.2 How is sustainability structurally embedded in teaching, or how will it be embedded?

1.3 The content-based understanding is defined based on the following concepts (options provided).

1.4.1 Please indicate whether sustainability is a component or criterion in the introduction of degree programs accredited by the university.

1.4.2 Please indicate whether sustainability is a component or criterion in the accreditation of the degree programs by the external agency.





# Selected Results: Flyer Teaching



## **Regular curriculum offerings**

2.1 Number/share of degree programs with a sustainability focus (definitions provided).

# Selected Results: Flyer Teaching

## Further education and training

3.1 Professional development and continuing-education offerings for instructors on the concept and/or pedagogy of ESD (Education for Sustainable Development) are available.

If 3.1 is answered “Yes,” then, if possible, provide quantitative information on:

3.1.1 Number/share of professional development and continuing-education offerings on the concept and/or pedagogy of ESD, with and without a certificate

3.1.2 Number/share of offerings on the concept and/or pedagogy of ESD relative to the total number of professional development and continuing-education offerings

3.1.3 Number/share of ESD-related professional development and continuing-education offerings taken up by instructors

3.1.4 Open field to list professional development and continuing-education offerings on the concept and/or pedagogy of ESD (optional).

3.2 Extracurricular sustainability-related continuing-education offerings for students with a certificate are available.



# Outcome: Flyer Teaching

## **Evaluation and quality**

4.1 Please specify the evaluation formats that support the integration of sustainability into teaching (definitions provided)



# Selected Results: Flyer Teaching

## Participation and incentives

5.1 Please indicate which levels of participation are considered for promoting sustainability in teaching.

5.2 Please indicate how interest in sustainability in teaching is fostered.

5.3 Please specify the opportunities for co-creation/participation in shaping sustainability in teaching.



# Thank you for your attention!



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